



GRAPHIC SERVICES CONTRACT

CITY OF LANGLEY WHIDBEY SEATAC SHUTTLE BUSS GRAPHIC WRAP DESIGN

Nov. 11, 2015

Objective:

Design of vehicle wrap graphic, 24 passenger van, approximately 1/4 to 1/3 coverage at back of vehicle including rear door area. Using Langley's existing brand elements along with images and text to entice visitors to visit, explore and experience Langley through out the year.

Scope:

- Initial information gathering from stakeholders. Refine and hone message.
- Client to provide brand standards and brand materials as needed.
- Create and present designs on actual vehicle scan- up to three distinct concepts for client feedback.
- Refine concepts to approval by client. Including layout, graphic production, minor photo editing and manipulation and up to 3 rounds of review and revision
- Preparation of final art files for release to print vendor, proofing and coordination of printing and installation of final art.

Deliverables:

- Installed wrap.

Price:

Please see attached estimate: "NO. WCT_153338 10.07.15".

Terms: Payment due in full within 30 days of final invoice date.

Acceptance:


Rosenkranz Productions Inc.

City of Langley



ESTIMATE

NO. WCT_153338

10.07.15

City of Langley 2016 Shuttle Wraps

Description of Work	Amount
<p>Design of partial vehicle wrap for use on Whidbey SeaTac Shuttle 24 passenger vehicle. The design will entice tourists to visit by featuring images and text highlighting the unique qualities and attractions of Langley.</p> <p>Services to include; design concepts (up to three rounds), layout, graphic production, minor photo editing and manipulation and up to 3 rounds of review and revision through client approval. Preparation of final art files for release to print vendor, proofing and coordination of printing and installation of final art.</p>	<u>\$3,600</u>
VENDOR SERVICES	
<p>Printing and installation of partial vinyl wrap on 24 passenger shuttle</p>	<u>\$3,557</u>
<p>This vendor price includes WA Sales Tax</p>	

TERMS: Payment due in full within 30 days of final invoice.