



City of Langley
Mayor Fred McCarthy

A Community for a Lifetime

2015

98260

PO Box
366
Langley, WA



bring business ideas to life!

We help entrepreneurs

Getting Started on the Highway to Revenue

Lara Merriam-Smith
NWIRC Program Manager

This 90 minute talk is designed to help inventors, product developers and entrepreneurs uncover the things they need to know about getting a product from idea to revenue generating reality. Lara Merriam-Smith is an inventor who took a product to market and successfully sold it on QVC. Her talk will cover the basics that you need to know about product development, prototyping, intellectual property, finding the first customer, branding and more. Learn from the success and failures she had and learn how to avoid the pitfalls on your own Highway to Revenue.

Tuesday, March 31, 2015

Workshop: 10:30-12:00 noon

(Lunch and Networking to Follow)

Langley City Hall Council Chambers

112 2nd Street

Langley, WA 98260

RSVP – (360)-221-4246 Ext 0 (Cheryl)