



No-cost ScaleUp business training course with weekly virtual classroom

The ScaleUp business acceleration program, sponsored by the Washington Department of Commerce is now open at no cost to businesses in Island County.



The 10-week course is designed to help small-business owners develop and implement growth plans with a special emphasis on strategies addressing the COVID-19 economic disruption.

Course topics include

- Organizing and creating business systems to get more done in less time.
- Strategies for increasing revenue.
- Strengthening your product and/or service.
- Creating your own competitive advantage in the marketplace.
- Designing a marketing strategy that increases sales leads.
- Understanding financial statements and key business drivers and metrics.

How to Apply

Applications to the program will be accepted beginning at 10 a.m. Thursday, April 30 at <http://bit.ly/wa-scaleup>.

There is no cost to qualifying businesses. For more information, contact James Davis, jdavis@thurstonecd.com, or (360) 464-6051. Register at <http://bit.ly/wa-scaleup>.

This special webinar series begins May 6 and runs through July 8. Virtual classroom sessions are held from 8:30 a.m. to noon each week. A special Study Hall session is held on Mondays to provide enrolled companies with individualized assistance.

Participants must have been actively in business for more than one year and have an annual gross revenue of \$100,000.

The EDCIC is open for business

Our operations will continue as we work to keep our resources for businesses and workers up to date, offer consultations, and direct inquiries to the proper channels. Keep an eye on our [COVID-19 webpage](#) and please contact the EDCIC at business@edcislandcounty.org or (360) 678-6889 with any questions, thoughts or ideas during this very difficult time.

If you haven't done so yet, please complete our COVID-19 Economic Survey.

The clearer the picture we can gather on the economic impact on businesses in Island County, the better we can align our efforts and resources to the changing landscape of COVID-19.

Best,

Sharon Sappington
Executive Director
Economic Development Council for Island County
ssappington@edcislandcounty.org
Island County Economic Recovery Task Force